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XENNIA SYSTEM SALES BRING DIGITAL CERAMIC PRINTING SOLUTIONS TO INDIA

Xennia Technology Ltd, the world's leading industrial inkjet solutions provider, announces today the expansion of its digital ceramics business into India with the sale and installation of several Xennia Ultramarine inkjet ceramic printing systems. Digital ceramic printing offers many benefits to ceramic production companies, including rapid turnaround of new designs, randomised images for natural effects and improved print quality, and these benefits are now available to end users in India, the rest of Asia and across the world.

Hannah O'Brien, Xennia's Head of Systems & Solutions, comments: "We have had great success supplying inkjet ceramic printing products in both Europe and Asia, including China. The announcement of our printing system sales in India marks our expansion into another key growth territory as part of Xennia's strategy to drive digital ceramic printing solutions into emerging markets worldwide that have a need for our proven technology."

Digital ceramic printers

The Xennia Ultramarine single pass printer is a high throughput inkjet digital ceramic printer, printing widths from 415 mm to 725 mm at speeds of up to 30 m/min, dependent on the chosen ink density, with full 8 level greyscale print quality. Xennia's proprietary PureFlow™ total ink management technology offers full recirculation of the ink, allowing the use of ceramic tile printing inks with excellent reliability. The Xennia Ultramarine comes with 4 colours as standard, and options include additional colours and a high colour version printing at twice the speed, or twice the ink density, of the standard version. Advanced image handling capabilities include unlimited image memory and instant image changeover, with randomised image printing using a number of different modes including fully randomised printing and simulation of rotary printing.

"Xennia's reliable ceramic printing solution is based on our long experience of supplying inkjet technology solutions into the ceramic industry, and we believe it is the best on the market," says Hannah O'Brien. "Our customers are looking for production solutions offering fast design turnaround, high quality, natural effects and the ability to print onto a wide variety of tiles including reliefs and bevelled edges at a reasonable cost. The Xennia Ultramarine offers exactly these benefits."

Distribution in India

Navin Chandra Jha, Director of Vaanix Industries Pvt. Ltd., Xennia's distributor for ceramics in India, comments: "Vaanix has extensive experience in supplying printing systems and consumables in the Indian market. With these sales, our partnership with Xennia is bearing fruit and we look forward to introducing more Xennia inkjet solutions to enable Indian customers to benefit from the lowered production costs, increased productivity and fast response to customer demands that this superb digital technology can bring."

Editors Notes:

Digital pictures are available on request via: media@xennia.com

For further details on **Xennia** and its products, please contact:

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Xennia Technology Ltd is a major driving force in the world of inkjet printing, with over 15 years in the industrial inkjet industry. As the world's leading industrial inkjet solutions provider, Xennia revolutionises manufacturing processes by implementing reliable digital solutions for applications like textiles, ceramics, packaging, product decoration, bio/healthcare and printed electronics. Xennia solutions comprise inkjet modules, systems and inks, backed up by development and support capabilities. Xennia's headquarters, R&D and manufacturing operations are located in Letchworth, UK, with the Xennia Textile Centre in the Netherlands and regional sales offices in the USA and China. Xennia is proud to be awarded the 2010 Queen's Award for Enterprise. For more information about Xennia, please visit www.xennia.com.

Xennia is part of **TenCate**, the specialist materials company, headquartered in the Netherlands, which combines textile technology with related chemical processes and material technology in the development and production of functional materials with distinctive characteristics. TenCate is a global company with revenue of circa €1 billion, listed on the NYSE Euronext (AMX). For more information about TenCate, please visit www.tencate.com.