

PRESS RELEASE

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XENNIA REACHES DISTRIBUTION PARTNERSHIP AGREEMENT WITH ESMALTES S.A. FOR DIGITAL CERAMIC PRINTING

Xennia Technology, the world's leading industrial inkjet solutions provider, announces today that it has reached a strategic partnership agreement with Esmaltes S.A. in Castellón, Spain, market leader in ceramic frits and glazes, to supply Xennia's high performance inkjet inks to the ceramic industry. Xennia and Esmaltes now offer a complete digital ceramic printing serviced solution, making the key benefits of digital inkjet technology – fast introduction of new designs, cost effective short runs, natural effects and excellent print quality – available to ceramic tile producers worldwide.

“Combining the expertise and inkjet ink technology of Xennia with Esmaltes' experience in developing ceramic glazes gives an excellent synergy in the ceramic industry,” comments Arturo Lattore, Esmaltes' Commercial Director. “Ceramic tile design is becoming extremely important in the industry and ceramic tile producers want to know how to achieve excellent quality designs with vibrant colours. The range of Esmaltes-Xennia co-branded ceramic inks, along with new coatings developed specifically for the Xennia inks by Esmaltes, make it possible to achieve a range of colours unimaginable until now. The vivid and intense colours obtained from Xennia's ceramic ink have not been achieved by any ink on the market today. In addition, the inks show excellent compatibility across a range of glazes with both wall and floor tiles.”

As part of the co-marketing strategy, Esmaltes will distribute the co-branded inks into the existing installed base of ceramic systems in Europe and Asia. “This is a great opportunity for Xennia as Esmaltes has extensive ceramics expertise and market channels into which our inks can be introduced,” explains Hannah O'Brien, Xennia's Head of Solutions & Systems. “Xennia and Esmaltes' package of intense colour inks together with glazes and designs provides ceramic tile producers with the complete digital ceramic printing serviced solution. Using technology from Xennia and Esmaltes, unique vibrant designs can be produced, realising all the benefits of digital inkjet technology: fast introduction of new designs, economical short runs, reduced inventory, increased production yield and the ability to print onto thin and textured tiles,” adds O'Brien.

Editors Notes:

Digital pictures are on request available via: media@xennia.com

For further details on **Xennia** and its products, please contact:

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Xennia Technology Ltd is a major driving force in the world of inkjet printing, with over 15 years in the industrial inkjet industry. As the world's leading industrial inkjet solutions provider, Xennia revolutionises manufacturing processes by implementing reliable inkjet solutions for applications like textiles, ceramics, packaging, product decoration, bio/healthcare and printed electronics. Xennia



solutions comprise inkjet modules, systems and inks, backed up by development and support capabilities. Xennia's headquarters, R&D and manufacturing operations are located in Letchworth, UK, with the Xennia Textile Centre in the Netherlands and regional sales offices in the USA and China. Xennia is proud to be awarded the 2010 Queen's Award for Enterprise. For more information about Xennia, please visit www.xennia.com.

Xennia is part of **TenCate**, the specialist materials company, headquartered in the Netherlands, which combines textile technology with related chemical processes and material technology in the development and production of functional materials with distinctive characteristics. TenCate is a global company with revenue of circa €1 billion, listed on the NYSE Euronext (AMX). For more information about TenCate, please visit www.tencate.com.

Esmaltes S.A. is a global manufacturer of frits and glazes for the ceramic industry, founded in 1952 in the ceramic province of Castellón. In subsequent decades, Esmaltes has adapted to many technological changes in the ceramics sector, maintaining its policy of innovation and design for the continuous improvement of product quality and customer service. For more information about Esmaltes, please visit www.esmaltes.com.