

PRESS RELEASE

Letchworth, UK, Monday 24th October 2011

XENNIA TO INTRODUCE ITS DIGITAL PRINTING SOLUTIONS TO CHINA AT ALL IN PRINT 2011

Xennia Technology, a market leader for industrial inkjet solutions, will showcase its range of inkjet solutions and inks for digital decoration at All in Print in Shanghai, China on 14 to 17th November 2011. Xennia's unique range of digital products offers compelling benefits to industrial production companies, including fast introduction of new designs, print on demand and economic printing at all run lengths.

Xennia will present its advanced industrial inkjet decoration solutions at All in Print, covering a range of applications such as furnishing laminates & décor paper, wall coverings, textiles and glass. "Xennia has a compelling range of OEM and Direct to Market solutions, which have generated significant interest in Asian markets, especially in China. We are using our first public event in China to increase our local presence and support our sales growth in the region," comments Dr Alan Hudd, Xennia's Managing Director.

Xennia has already seen significant success with its OEM ceramic tile printing solution in China. The value proposition of Xennia's solutions is based on its advanced knowledge of inkjet technology and processes build up in the last decade. This enables the production of high quality end products with lower manufacturing and inventory storage costs as well as environmental benefits. Example solutions will be demonstrated on Xennia's stand during the show.

High performance inks

Xennia's stand will also feature an array of samples demonstrating its range of high performance inkjet inks for a number of challenging applications and media, including ceramics, textiles, graphics, packaging and coding & marking. Laurie Geldenhuys, Xennia's Commercial Director, observes: "Xennia has a long history of developing inks across a broad range of applications and chemistries. This expertise is now available to users in China looking for high quality inks with good application and printing performance."

Xennia's stand will be located in Hall E1, Stand B442.

Editors Notes:

Digital pictures are available on request via: media@xennia.com

For further details on **Xennia** and its products, please contact:

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Xennia Technology Ltd is a major driving force in the world of inkjet printing, with over 15 years in the industrial inkjet industry. As the world's leading industrial inkjet solutions provider, Xennia revolutionises manufacturing processes by implementing reliable digital solutions for applications like textiles, ceramics, packaging, product decoration, bio/healthcare and printed electronics. Xennia



solutions comprise inkjet modules, systems and inks, backed up by development and support capabilities. Xennia's headquarters, R&D and manufacturing operations are located in Letchworth, UK, with the Xennia Textile Centre in the Netherlands and regional sales offices in the USA and China. Xennia is proud to be awarded the 2010 Queen's Award for Enterprise. For more information about Xennia, please visit www.xennia.com.

Xennia is part of **TenCate**, the specialist materials company, headquartered in the Netherlands, which combines textile technology with related chemical processes and material technology in the development and production of functional materials with distinctive characteristics. TenCate is a global company with revenue of circa €1 billion, listed on the NYSE Euronext (AMX). For more information about TenCate, please visit www.tencate.com.