

## PRESS RELEASE



Letchworth, UK, Tuesday 25<sup>th</sup> May 2010

### **XENNIA REPORTS SUCCESSFUL MODULE LAUNCH AT IPEX**

**Xennia, the world's leading industrial inkjet solutions provider, held a successful launch of its range of industrial-strength inkjet modules at IPEX in Birmingham on 18<sup>th</sup>–25<sup>th</sup> May 2010.**

Xennia's XenJet inkjet modules are designed to help OEM and machine building partners configure reliable inkjet printing solutions for key industrial applications such as ceramics, glass, textiles, packaging and product decoration. "XenJet modules form a comprehensive suite comprising all of the major elements of the inkjet printing system, including software, backed up by the necessary support enabling reduced development risk and time to market," said Dr Alan Hudd, Managing Director of Xennia, "and we are very pleased with the level of interest shown in these products at IPEX, with several key agreements reached during the show with OEMs in our target markets."

Xennia's stand at IPEX has showcased these modules as a standalone display, as well as showing their capabilities configured into two industrial printing systems designed for high reliability, efficiency and productivity in demanding production environments. The two systems cover the key inkjet printing configurations – scanning XY flatbed and single pass reel-to-reel – and are aimed at applications from packaging to furniture laminate and decor paper printing, glass and ceramic printing to consumer product decoration. Xennia held a press launch on its stand on the afternoon of Tues 18<sup>th</sup> May, with over 30 members of the industry press attending afternoon tea and a presentation introducing the technology and business strategy behind the range of products.

"The press reception, and the module launch generally, have been a great success," commented Dr Tim Phillips, Xennia's Marketing Manager. "We have been able to introduce our module products and the strategy behind them to many members of the industry press worldwide, and received tremendous interest. Our inkjet modules are what the industry has been waiting for – finally a solution exists to help OEM partners and their end customers transform their inkjet ideas into production reality. We want to get the message out to industry around the world that introducing reliable industrial inkjet solutions reap major benefits in increasing customers' responsiveness, efficiency and profitability."

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#### **Editors Notes:**

For further details on Xennia and the products it will be showcasing at IPEX, please contact:

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**Xennia Technology Ltd** is a major driving force in the world of inkjet printing, with over 14 years in the industrial inkjet industry. As the world's leading industrial inkjet solutions provider, Xennia revolutionises manufacturing processes by implementing reliable inkjet solutions for applications like textiles, ceramics, packaging, product decoration, bio/healthcare and printed electronics. Xennia



solutions comprise inkjet modules, systems and inks, backed up by development and support capabilities. Xennia's headquarters, R&D and manufacturing operations are located in Letchworth, UK, with regional sales offices in the USA and China. Xennia is proud to be awarded the 2010 Queen's Award for Enterprise.

For more information about Xennia, please visit [www.xennia.com](http://www.xennia.com).

Xennia is part of TenCate, the specialist materials company, headquartered in the Netherlands, which combines textile technology with related chemical processes and material technology in the development and production of functional materials with distinctive characteristics. TenCate is a global company with revenue of circa €1 billion, listed on the NYSE Euronext (AMX).

For more information about TenCate, please visit [www.tencate.com](http://www.tencate.com).